



Elevation Narration

The City of Jefferson has received preliminary plans showing the elevation of the future Supercenter-Walmart. The design is unique to Jefferson. It was approached to make it look like a village, with many different looking store fronts. Windows were also included to break the appearance of a large building and look like separate stores. The German heritage was reflected in its design as well and several other features again matching some of the community amenities. Another special feature is the dental work or roofline to reflect the downtown buildings. Awnings were also included on some of the storefronts. Colors will also be in harmony with the Central Business District. The clock is also a Central Point relevant to Jefferson as there is also one on the Puerner Building. The acorn lights around the Supercenter will match the ones on STH 18 bridge. The building lights will be of acorn design and also some will have a special older look. Landscaping is another component. It will give a casual feeling much like a walk in a village.

The sides and backside will not just be plain walls but have features to again look like several stores. The Jefferson Fire Department was also asked for input. The design will include a loop of water main around the building and have back door entrances for emergencies.

Drafted by Administrator Bierma. Please contact him with questions (920-674-7700 or bruce@jeffersonwis.com).