

JEFFERSON DEVELOPMENT COMMISSION VISIONS

1. Downtown retail space is full
2. New housing subdivisions throughout the City
3. More industries in the North Industrial Park
4. Quiet, bustling town with good schools that attract good families
5. Community of choice where everyone wants to live and raise children
6. Large City culture – quality arts, educations, and recreation
7. Small town flavor – low crime and quantity of life
8. Taxes – spent wisely—value for our tax dollars!
9. Will need to be aggressive to attract new industry to support dream
 - Industries
 - Small businesses
 - Large commercial areas
10. Completed by-pass
11. Review and update of City Master Plan is completed
12. Updated Main Street – style-streetscape
13. Traffic flow improvements are complete
14. Signage for City - information
15. Adequate parking - downtown
16. Development of the River Area with more recreation assets

17. Controlled growth i.e. “Big Box” sprawl
18. Large retailers on by-pass area
19. Downtown geared to “Niche” retailers
20. “Upscale residential development at golf course
\$300,000 to \$500,000
21. Expansion of industrial park
22. New master plan for the countryside property - highway department property
23. Begin discussion for new/remodeled High School
24. Become recreation destination – bike trails, etc.
25. Clean up north entrance
26. Review downtown improvement plan - 2002
27. 3 - 4 new large employers
100+ employees
28. New competitive shopping center for citizens
29. Community team atmosphere that works with business and industry
30. Well thought-out plans for the community
31. Better cooperation between City/County
32. Visionary leadership
33. Destination City – image factors
34. More diverse – industry, business, citizens

35. Change negative image of community, sell positives
36. Build a community of change_____
37. New places for relaxation
 - YMCA – etc.
 - Gyms – school facilities
38. Teen activities - center
39. Retainage of young people
40. More inclusive of diverse groups
41. Large conference facility
 - 3,000-4,000 capa City—dining facility, etc.