

JDC RANKINGS OF GOALS/ISSUES

TOP PRIORITY

1. Resolve the Wal-Mart issues
2. Assist in building a better Community image of the City Council
 - Build more respect in the Community and within Council membership
 - Be more open-minded
 - More leadership
 - Courage to take a stand
 - More respect/teamwork with the staff
 - More respect/teamwork with other agencies
3. Upgrade the High School Facilities-joint usages, age, and growth issues
4. Develop a Community marketing plan
 - Market City as a bedroom community
5. Reduce polarization on community issues & build more creditability for procedures by City officials

HIGH PRIORITY

1. Increase citizen involvement in community activities/events
2. More residential development
3. Clean-up the corridors to the city
4. By-pass completion

5. Determine exactly what the City of Jefferson wants to be! All of the other issues identified by the JDC were **UNDIFFERENTIATED**. There was not a consensus of strong support for or against any of the other issues they had identified.